Issue: IIV



Founded: August 15, 1955

EXECUTIVE BOARD

Executive Director Jim Okler

Email: MHSCA1954@gmail.com

Executive Secretary Mark Holdren

Email: mholdren@portlandk12.org

President **Ted McIntyre**

1st Vice President Debbie Williams-Hoak

2nd Vice President Darrin Millar

3rd Vice President Ron Landfair

Past President John Cunningham

MEMBER ASSOCIATIONS

MIAAA: Athletic Directors MHSBCA: Baseball BCAM: Basketball MHSIBCA: Bowling **CCCAM:** Competitive Cheer **MHSFCA:** Football **MIGCA: Golf MHSGCJA:** Gymnastics **MHSLCA: Men's Lacrosse MHWLCA: Women's Lacrosse MHSSCA:** Skiing **MHSSCA: Softball MISCA:** Swimming & Diving **MHSTeCA: Tennis** MITCA: Track & Field & **Cross Country MIVCA:** Volleyball **MWA: Wrestling**

CONTACT INFORMATION

WEBSITE: mhsca.org PHONE: 517-526-4575

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION 854 Marshall street, Portland 48875

2020 NHSACA Coaches of the Year Delgates

Due to the NHSACA conference being postponed the 2020 and the recognition banquets for the National Coach of the Year Finalists and the National Hall of Fame until July 26-29, 2021 at the national convention. Traditionally July news letter highlights our inductees and finalist and we would like to spotlight our team for who will be continue the game into 2021 to be honored.

Lets take a look at the rosters.

Starting out is Mr. Fred Smith, Lake Michigan Catholic, Athletic



Director; 38 years as Teacher, Coach & Athletic Director. One of the first AD's to recognized 3 sport athletes. Member of the MHSAA representative counsel for 12 years, and MIAAA Education Committee,

and LTC course cofounder. Fred has been honored with numerous awards. He has previously received the NIAAA Distinguished Service Award, the NIAAA Thomas E. Frederick Award of Excellence, the NIAAA Frank Kovaleski Professional Development Award, and the MHSAA Charles E. Forsythe Award. Now a finalists or NHSACA Athletic Director of the Year.

Next up is Mr. Chris Andrews, Portage Northern, Baseball; Portage Northern experience: 17 years, Career head coaching record: 406-176, Previous

stops: Kalamazoo Loy Norrix, three years Playing career: Whitehall High School and Western Michigan University. District titles: Nine Regional titles: Two, a Division 1 state runner-

up. & 2019 State Championship. Stepping up next is Mike Kloss, Harbor Springs, Boys XC;

21 years of coaching help the Rams to 11 League Titles, 84 invitational, 13 Regional wins, 1 Runner up & 3 Consecutive State Championships.



Philip Hover, Zeeland



SAN HIGH SCHOOL COACHES ASSOC

ARMADASTENIUS

in 1985, the youngest child of celebrated St. Philip volleyball coach and teacher Shelia Guerra. She played on three of her mother's nine state championship volleyball

one of the longest serving high

school swimming and diving coach-

es in Michigan For the boys, Alma

2003 and was Division 3 state run-

ners-up in 2004. Under the former

won a state title for Division 2 in

John Deibel, Notre Dame Prep, Skiing;



14 years as Coach, 10 League, 7 Districts, 12 Regionals, 2 MHSAA State Runners Up & 2 MHSAA State Championships



Class B-C-D division, Alma won titles in 2001 and 2002, and had a stretch in the early 1990s with a title and two runners-up.

West, Boys Track & Field; 14 years as coach, 12 league, 28

invitational, 7 Regional, 2 state runners up, 2 MITCA Team

Randy VanDerveen, Rockford, Girls

Track & Field; 27 years as coach, 15

league, 20 Regional, 5 MHSAA State

Runners Up, 15 MITCA Team Champi-

onships, & 2 MHSAA State Champion-

State Championships & 2 MHSAA State Championships.

ships.

David Fredette, Armada, Tennis;

Founded Armada tennis in 1966. Coached 23 league championships, 10 Regionals, 72 team invitationals and 16 top ten finished in the MHSAA stat Finals. He still coaching

Vicky Groat, St. Philip Catholic Central, Volleyball. Mrs. Groat graduated from St. Philip

teams, before adding another ten state titles as a coach herself.

July 2020

The Michigan Coach

Michigan's NHSACA HOF Inductees



When Jodi Manore was a student at Bedford High School, no athletics for girls were offered. Jodi then went on to Michigan State University where she played on the intercollegiate volleyball team and returned to her alma mater to teach in 1975. Four years later, Jodi took over the young varsity volleyball program at Bedford and quickly made girls athletics a success at Bedford.

Manore never would have guessed she would go on to become not just the winningest volleyball coach in the state, but the winningest coach in the country.

After eclipsing the 2,093-win mark during the 2019 season, In 35 years in charge at Bedford, Manore has 2,093 career wins and a .834 winning percentage (2,093-362-59).

Manore has six Michigan High School Coaches Association coach of the year awards, and in



2016, she was named the national volleyball coach of the year by the National High School Athletic Coaches Association.

Mike Jolly: The long-time teacher, coach and administrator has spent his entire adult life serving school, church and the athletic community.

Jolly began his coaching career in basketball and football at Mount Clemens shortly after his graduation from the school in 1960.

His 59 years in coaching and administration continues to this day as a member of the De La Salle football staff that guided the Pilots to Division 2 state championships in 2014 and 2018. In addition to four years at Mount Clemens, he coached football, basketball and baseball at Chippewa Valley from 1965 to 1979; football, baseball and lacrosse from 1974 and from 1982 until the present at De La Salle. He also was athletic director at De La Salle and since 2006 has been the Pilots' clay target shooting team head coach Jolly graduated from Michigan State with a bachelor's degree in social science and master's degrees in physiology/anatomy/coaching and outdoor education.

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Jolly has received many honors and awards, including national awards from the Fellowship of Christian Athletes and United States Lacrosse. In 2017, he received the Peter Kohn Award from FCA for service above and beyond the call of duty.

He won the Gerry Carroll Award from US Lacrosse in 2012 for exemplary coaching and he was also the organization's National Man of the Year in 2000. He was the National High School Athletic Coaches Association's boys assistant Coach of the Year in 2011.

MHSCA Hall of Fame-GOES Virtual

Fifteen outstanding coaches will be inducted into the MHSCA Hall of Fame on September 20, 2020. Congratulations!

Due to the uncertainty that has been a part of the COVID-19 Pandemic the Hall of Fame Induction process will look very different than it has in past years. The Class of 2020 will be virtually inducted into the Hall of Fame on September, 20, 2020 and later at-



tend the induction banquet ceremony to be held on September 19, 2021.

The MHSCA would like to announce the Hall of Fame Induction Class of 2020.

Roger Avers, Algonac High School, Boys and Girls Cross Country, Boys Track and Field. 77 seasons of coaching. Algonac Hall of Fame

Larry Bellor, Ogemaw Heights High School, Varsity Football. MHSFCA Hall of Fame 2010

Kathy Moody-Breece, Traverse City West High School, Varsity Softball. MHSSCA Hall of Fame 2009

Dan Coon, Fowlerville High School, Wrestling, MWA Hall of Fame 2019

Jeff Devantier, Birmingham Seaholm High School, Girls

Cross Country, Girls and Boys Track and Field. NHSACA Girls Cross Country Coach of the Year 2013

Jim Feldkamp, Anchor Bay High School, Basketball, Hazel Park, Lanse Creuse, Detroit University Prep Academy, Troy and West Bloomfield, Athletic Director. NHSACA Athletic Director of the Year "Finalist" 2002

Laurie Glass, Leland High School, Volleyball, NFHS Coach of the Year 2014, MIVCA Hall of Fame 2006

Randy Johnson, Auburn Hills Oakland Christian School, Boys Golf, Boys and Girls Bowling, Boys and Girls Soccer, NHSACA Coach of the Year "Finalist"

Tim McInnis, Brighton High School, Swimming, 34 seasons of coaching swimming

Ann Marie Michol, De La Salle Collegiate, Boys and Girls Tennis, Macomb County Coaches Hall of Fame 2013

Bob Oliver, Williamston High School, Swimming, Saginaw Swim Officials Hall of Fame 1992

George Porritt, Orchard Lake St Mary's High School, Varsity Football, Varsity Basketball, Varsity Lacrosse. 6 State Runner-Up and 7 State Championships—Football, State Championships—Basketball, 2 State Championships—Lacrosse

Rocky Shaft, Holt High School, Wrestling, National Hall of Fame, MWA Hall of Fame 2018

Tom Stockton, Sterling Heights Stevenson High School, Boys and Girls Bowling, MHSIBCA Hall of Fame 2008

Scott Street, Walled Lake Western High School, Boys and Girls Golf, MIGCA Hall of Fame 2009

July 2020

The Michigan Coach

Michigan High School Sport Association **Coaches Clinic/Events** MIAAA: March 19-22, 2021 @Traverse City, Camp-Mid/Leadership Academy is Canceled for 2020 @ Mt. Pleasant Baseball: January 2021 @ Soaring Eagle, Mt. Pleasant Basketball: October 10 & 11, 2020 Oakland University Contact: Dennis Hopkins dhopkins@oaklandchristian.com Bowling : October 2020 Site: Royal Scot Lanes, Lansing MITCA: Cross Country: November 12-14, 2020 @ Comfort Inn, Mt. Pleasant Competitive Cheer: October 2020 @ Crowne Plaza Lansing Football: January 14-16, 2021 @ Lansing Center & Radisson Capitol Center. Dream Team Banquet Golf: 2020 Canceled Gymnastics : October 18, 2020 Men's Lacrosse: Senior Showcase and Coaches Clinic: TBA Skiing: October 11 2020 @ Clair, Mich. **Droughty Hotel** Softball: January 22-23 2021 @ Causeway Bay, Lansing Swimming: September 18, 2020 Site: Livonia Holiday Inn Tennis; January 23-24, 2021 Site: Hope College Track & Field: January 28-30 2021 Site: Lansing, Crowne Plaza Lansing Volleyball: TBA -2021 Wrestling: Nov. 6th & 7th, 2020 NHSACA Convention: July 18-23, 2020 (Postponed) Lincoln, Nebraska





Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association. We offer general liability coverage and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan High School Coaches Association is a member.

The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage to others. The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions. For a complete description of the scope and limitations of coverage, please refer to the policy



GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the Michigan High School Coaches Association and its members.

CARRIER

POLICY PERIOD

August 1, 2020 – August 1, 2021

LIMITS OF INSURANCE

COVERAGES

EXCLUSIONS

This insurance does not apply to members that coach at an Allthat is not approved by your state coaches

The use of automobiles, buses, watercraft and aircraft Property of others in the care, custody, and control of the

Educator Professional Liability Participant Legal Liability for insured members Liability assumed under insured written contract Defense Cost outside limits

Each Occurrence

Each Occurrence General Aggregate (per Member) Products/Completed Operations Personal & Advertising Injury Fire Damage Sexual Abuse (per Member) Medical Payments

\$1,000,000

\$1,000,000 \$1,000,000 \$1,000,000

300,000 50,000 cluded

insured

Star game association

4

Today, most Coaches are involved in some type of sports cam Please note that our General Liability Program follows insure members while working at camps and/or conducting their ow personal camp. addition In addition, Participant/Accident Coverage is required for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage helps offset the loss suffered by families affected by such accidents. Houston Casualty Company

NEW PROCEDURE FOR CAMP INSURANCE

As a member benefit of your state coaches association, all members in good standing have a \$1,000,000 per occurrence General Liability policy limit that provides coverage for their coaching activities. In order to protect the General Liability policy from potential claims, the insurance company has mandated that all coaches must obtain signed waivers and provide Participant/Accident insurance for their participants.

CAMP INSURANCE

In order to obtain a certificate of insurance showing proof of insurance or naming an additional insured, the following must be in place:

 Waivers: Signed waivers showing indemnification language
 Participant/Accident Insurance: You must have Participant/Accident coverage in place for all participants attending sports camps.

PURCHASE INSURANCE

Camp Insurance Request form is available on our website

INSURANCE ADMINISTRATOR

LOOMIS & LAPANN, INC.

INSURANCE SINCE 1852 www.loomislapann.com (P) 800-566-6479 | (F) 518-792-3426

gioly@loomislapann.com lgeorge@loomislapann.com kboller@loomislapann.com

Greg Joly Lori George Karen Boller Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.

July Newsletter from the

Greetings NHSACA Board Members: We are past the half way point of July and most of us are experiencing very hot, humid and windy days this summer. It seems as we get older the extremes of weather are more challenging. You young members will understand this once you hit 60.

Our Executive Committee met this past Tuesday, July 21, via Zoom and covered many agenda items. I will be sending the meeting minutes out to the board once the Committee is able to review and approve the minutes. I would like to share some of the exciting discussions we had during our meeting.

Each of our six Standing Committees and Ad Hoc committee met via Zoom and sent reports to the Committee to review during the meeting. What a great thing our Standing Committees did. This really is a new action taken within the NHSACA outside of our convention week. While we have had occasional meetings of a committee in the past, never have we had all six Standing Committee meetings take the time to meet and work for the NHSACA outside of the convention. Thank you, committees, and the members who could attend their meetings. I encourage all committee mem-



bers to find a way to attend your next Zoom committee meeting. It will be a great experience and provide invaluable support to our Association. This leads into my next discussion which was related to our committee reports.

It is the vision of the Executive Committee for our Board to complete work year-round for the association through our committees. With the growth of Zoom and Microsoft Team meetings across society, we have new opportunities to meet the needs of NHSACA outside of the convention setting and grow or Association. For those of you who have not embraced "Zoom" meetings, I would encourage you to reach out to your fellow board members to learn about Zoom. You will be surprised at how easy it is to participate. All you need is a computer with a camera and microphone. OR, you can even do it through your phone, iPad or some other type of notebook device. My Lions club has many members in their 70's and 80's who have easily joined our Zoom meetings and have definitely enjoyed the experience. Now, back to the year -round work. If we complete work for the NHSACA throughout the year we will be able to attend the summer convention free from the excessive work we go through each year. We will be able to attend sessions and activities more freely. We will be able to spend more time with our coaches who are attending the convention and have more time with our own families and board members.

The Executive Committee feels this would be fantastic for our Board Members. I am also happy to report that the NHSACA Past Presidents completed their "First-Ever" Zoom meeting a few weeks ago. We had twelve past presidents who were able to attend and expect fifteen to twenty at our next meeting on August 4th. Thanks to Virg for providing the leadership we needed to do this. This was a great way for us to catch up with each other and enjoy the fellowship of each other's company.

I can also report that the Executive Committee and myself agreed to terms for my 2020-21 contract. I am beginning my eighth year serving as your executive director and as you all know, I couldn't do it without Danell. We love all of the people of NHSACA and were really disappointed we wouldn't be able to spend time with each other this summer. The contract remained exactly the same as the current contract and as long as Danell and I continue to serve the NHSACA we will not request an increase in salary. There are definitely some challenging responsibilities and situations in our positions (Danell is officially the Executive Administrative Assistant), our Association is so important and touches so many lives that the positives FAR outweigh any challenges.

In closing, please keep yourself and loved ones safe. Avoid risky gatherings and events, and if you feel you must attend, wear a mask and distance yourself as much as possible. It has been reported that the clear majority of infections happen during family gatherings. We all love our family, but we don't necessarily know where they have been and who they have been in contact with, so unfortunately, we can't completely trust that we will be safe around them. I am looking forward to our 2020-21 year, especially our 2021 convention when all of us will gather

Yours in Coaching, Dave Dave Dougherty Executive Director NHSACA

These programs are free to all MHSCA members.

National High School Athletic Coaches Association

MEMBER BENEFITS





DISCOUNTS AND SERVICES





Executive Board

Executive Director:

Executive Secretary:

Mark F. Holdren

Jim Okler

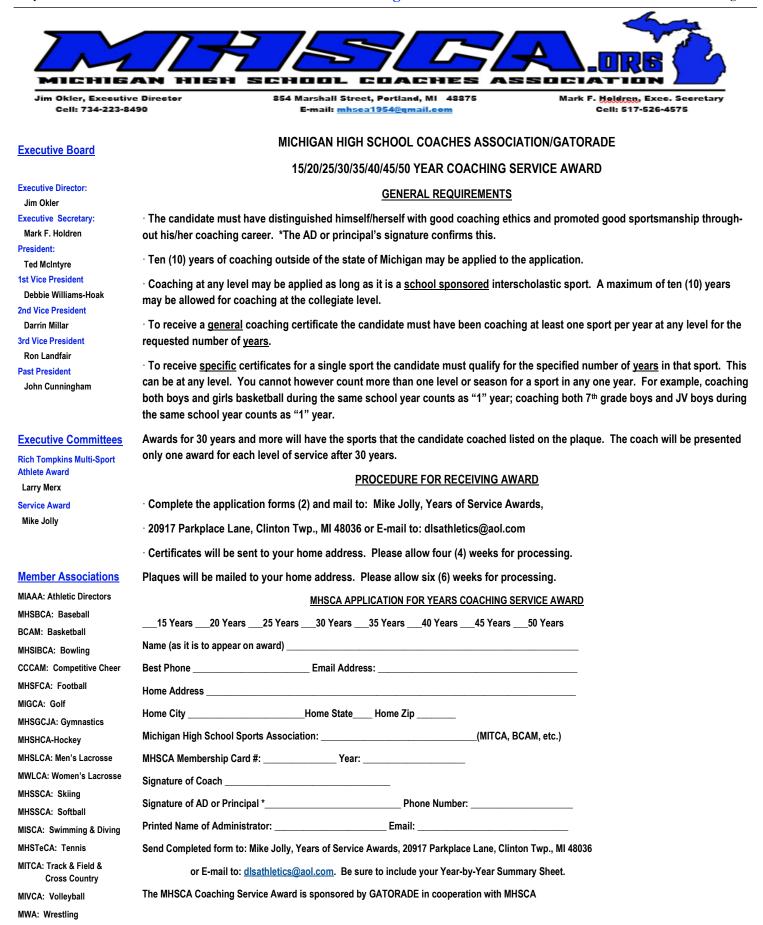
MICHIGAN HIGH SCHOOL COACHES ASSOCIATION HALL OF FAME APPLICATION

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Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Hail of Fame. In addition to the application, the hominee will		support sent to the	address at the pottom.						
Contact Information									
Date of Birth:									
Name of Candidate:		Phone:							
Home Address:	_City:	State:Zip:							
Candidate E-mail: (please print carefully)									
School	Phone:								
Address:	_City:	State:	Zip:						
	Dhamaa								
Athletic Director Name: Phone: E-Mail Address FAX Number									
Nominator's Name:	Phone:								
E-mail: (please print carefully)									
Coaching and/or Athletic Director Record (Please include	e all that you can on this forr	n)							
School Sport Y	ears # of Seasons	Won-Loss Re	ecord, Summary						
Example Smithville HS Basketball 1969—2008	<u> </u>	0; 34 League, 20 Re	eg. 10 State Titles						
Number of years as a Coach: Number of years as an Athletic Director: Combined Total:									
Coaching Honors Listed									
Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church orga									
tions, etc.)									
Please send <u>application</u> , <u>photograph</u> (5 x 7) and have 2 <u>letters</u> of support forwarded to:									
Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875									
For more information contact: <u>mholdren@portlandk12.org</u> or call: 517-526-4575									
	Contact Information Date of Birth: Name of Candidate: Home Address: Candidate E-mail: (please print carefully) School Address: Address: E-Mail Address Home Address E-Mail Address Home Address E-Mail Address Home Address E-mail: (please print carefully) Coaching and/or Athletic Director Record (Please include School School Sport Example Smithville HS Basketball 1969-2008 Image: Image: Image:	Contact Information Date of Birth: Name of Candidate: Home Address:	Date of Birth:						

(Please feel free to use additional sheet for providing information)





Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875 E-mail: mhsca1954@gmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

Executive Board		NAME:						
		COACHING SERVICE AWARD WORKSHEET						
Executive Director:								
Jim Okler		School				School		
Executive Secretary:		Year	School	Sport		Year	School	Sport
Mark F. Holdren		(Example)	(Example)	(Example)		(Example)	(Example)	(Example)
President:	1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC	BBSK
Ted McIntyre		1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN	BBSK
1st Vice President		1992-93	MACOMB CC	BBSK	6	1995-96	MCHS	BBSK
Debbie Williams-Hoak	-	1002 00		bbon	-	1000 00	interite	bbon
2nd Vice President	_	1960-61			-	2000-2001		
Darrin Millar		1961-62				2001-2002		
3rd Vice President		1962-63				2002-2003		
Ron Landfair		1963-64			_	2002-2003		
Past President		1964-65			_	2003-2004		
John Cunningham		1965-66			_			
		1965-66				2005-2006 2006-2007		
		1966-67				2006-2007		
Executive Committees		1967-68						
					_	2008-2009		
Rich Tompkins Multi-Sport Athlete Award		1969-70				2009-2010		
Larry Merx		1970-71			_	2010-2011		
Service Award		1971-72			_	2011-2012		
Mike Jolly		1972-73			_	2012-2013		
wike Jolly		1973-74				2013-2014		
		1974-75				2014-2015		
		1975-76				2015-2016		
Member Associations		1976-77				2016-2017		
MIAAA: Athletic Directors		1977-78				2017-2018		
		1978-79				2018-2019		
MHSBCA: Baseball		1979-80				2019-2020		
BCAM: Basketball		1980-81						
MHSIBCA: Bowling		1981-82					SPORT CODE	
CCCAM: Competitive Cheer		1982-83					K, GBSK, BBWL, GBW	
MHSFCA: Football		1983-84					GGLF, GYM, HCK, BLA	
MIGCA: Golf		1984-85				BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,		
		1985-86				BTRK, GTR	RK, VB, WR	
MHSGCJA: Gymnastics		1986-87						
MHSHCA-Hockey		1987-88				SC	CHOOL or SERVICE CO	DE
MHSLCA: Men's Lacrosse		1988-89					(Example)	
MWLCA: Women's Lacrosse		1989-90				MCHS	Mt. Clemens HS	
MHSSCA: Skiing		1990-91				USAF	US Air Force	
MHSSCA: Softball		1991-92						
MISCA: Swimming & Diving		1992-93						
		1993-94						
MHSTeCA: Tennis		1994-95						
MITCA: Track & Field &		1995-96						
Cross Country		1996-97						
MIVCA: Volleyball		1997-98						
MWA: Wrestling		1998-99						
		1999-2000						



Executive Board

Executive Director: Jim Okler Executive Secretary:

Mark F. Holdren President:

Ted McIntyre

Darrin Millar

Ron Landfair

Past President

Athlete Award Larry Merx

Service Award

Mike Jolly

3rd Vice President

John Cunningham

Executive Committees

Rich Tompkins Multi-Sport

Member Associations

CCCAM: Competitive Cheer

MIAAA: Athletic Directors

MHSBCA: Baseball BCAM: Basketball

MHSIBCA: Bowling

MHSFCA: Football MIGCA: Golf

MHSHCA-Hockey MHSLCA: Men's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MHSTeCA: Tennis

MIVCA: Volleyball

MWA: Wrestling

MITCA: Track & Field & Cross Country

MHSGCJA: Gymnastics

MWLCA: Women's Lacrosse

MISCA: Swimming & Diving

1st Vice President

Debbie Williams-Hoak 2nd Vice President

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for services and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations who have provided extraordinary service to educational athletics, the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, or assistance distinction at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- · To recognize person who has positively impacted interscholastic athletics in a significant way;
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics;
- To confirm and honor a superior servant by his/her peers and colleagues;
- · To celebrate individuals who epitomize the profession's highest standards for interscholastic sports;
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics;

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:
School or Sport Affiliation:
Email:
Mobile Phone
Nominated by:
Email:
Mobile Phone:
I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)
Completed application can be submitted to MHSCA1954@gmail.com

Page 8



JIM OKLER, EXECUTIVE DIRECTOR CELL: 734-223-8450 854 MARSHALL STREET, MI 48875 E-MAIL: MISCAISSA@GMAIL.COM MARK F. HOLDREN, EXEC. SECRETARY CELL: 517-526-4575

Sponsorship Opportunities

- Active Link on the MHSCA Website: (July 1-June 30) \$1,000.00
- · Your company's web page linked to the MHSCA website's homepage
- · Name of company, logo and short description of products/services
- Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:
- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00
- MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page
- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet
- Sponsor a Hall of Fall or Coach of the Year inductee:
 - 1 Sport \$2000.00 2 Sports\$3,500.00 3 Sports \$5000.00 4 Sports\$6000.00 (Buy 3, get 1 Free)

All 15 Sports \$30,000.00 (\$10,000.00 savings)

- \cdot Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- · Two (2) Complimentary tickets to the Awards Banquet

- · Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet
- · Recognition/Advertising in Coach of the Year Awards Program
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.
- · Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plagues.
- · Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website.
- Sponsor a Hospitality Station (assessable to all registrants and guests): \$300.00
- · Company signage promoting your company as the sponsor of this event
- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area
- **MHSCA Contact Information:**

Mark Holdren, Executive Secretary 845 Marshall St. Portland, MI 48875

Phone: 517.526.4575

- TENITIVE Board of Directors Fall Board Meeting
- <u>Not in Person Event</u> Hall of Fame Banquet September 20, 2020
 @ CMU-On line-More information to follow
- Board of Directors Winter Board Meeting & COTY Banquet November 8, 2020 @ Ramada Convention Center, Lansing
- MHSCA Hall of Fame Committee Meeting, February 09, 2021 @ MHSAA
- MHSCA Finance Committee meeting, March 7, 2021 @ Ramada Convention Center, Lansing
- Board of Directors Spring Board Meeting March 7, 2021 @ Ramada Convention Center, Lansing



MHSCA Sponsors







Executive Director James M. Okler, CMAA MHSCA1954@gmail.com