

# The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION  
854 Marshall street, Portland 48875

## mhsca

Founded: August 15, 1955

### EXECUTIVE BOARD

**Executive Director**  
James M. Okler,

Email: MHSCA1954@gmail.com

**Executive Secretary**  
Mark Holdren

Email: mholdren@portlandk12.org

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**1st Vice President**  
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**3rd Vice President**  
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**Past President**  
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### MEMBER ASSOCIATIONS

**MIAAA: Athletic Directors**

**MHSBCA: Baseball**

**BCAM: Basketball**

**MHSIBCA: Bowling**

**CCCAM: Competitive Cheer**

**MHSFCA: Football**

**MIGCA: Golf**

**MHSGCJA: Gymnastics**

**MHSHCA: Men's Ice Hockey**

**MHSLCA: Men's Lacrosse**

**MHWLCA: Women's Lacrosse**

**MHSSCA: Skiing**

**MHSSCA: Softball**

**MISCA: Swimming & Diving**

**MHSTeCA: Tennis**

**MITCA: Track & Field &  
Cross Country**

**MIVCA: Volleyball**

**MWA: Wrestling**

### CONTACT INFORMATION

**WEBSITE:** mhsca.org  
**PHONE:** 517-526-4575

## Class of 2020 MHSCA Hall of Fame Class Goes Viral

Michigan High School Coaches' Association Hall of Fame Class Announced By Mark F. Holdren, Executive Secretary

August 2020 Portland, Michigan The doors to the Michigan High School Coaches' Association "Hall of Fame" will swing open once more on September 20 2020.

The MHSCA Hall of Fame Class of 2020 will be a virtual program taking place with inductions and inductees participating video recording into social media platforms. The MHSCA Hall of Fame event will be place on the association's website and available for download to individual sport social media outlets.

The format of the virtual Hall of Fame ceremony will have a MHSCA sport representative "Welcome" the Hall of Fame Inductee followed by each honoree having an opportunity for remarks. Each session will be approximately 6-7 minutes.

This format will allow individuals or a sport specific social media outlet to view all or just individuals 2020 MHSCA Hall of Fame inductions.

The anticipated release to the MHSCA website and social media platforms for the Hall of Fame ceremony is schedule for Wednesday, September 23, 2020.

### ABOUT THE HALL

The MHSCA Hall of Fame is truly a HALL of Fame. It features a gigantic wall mural which features athletes and coaches in competition.

Also, instead of the wall plaques, the new Hall of Fame also features a computer kiosk on which will be pictures of about 800 inductees of the of the Hall. The members can be looked up by name, their year of induction and their community or school.

The MHSCA Hall of Fame is located in a hallway of the Student Activities Center (CAC) located on the campus of Central Michigan University. People who wish to see the hall may access it through the "old" Rose Arena Complex or the SAC entrance.

***STRIVE NOT TO  
BE A SUCCESS,  
BUT RATHER TO  
BE OF VALUE.***

The coaches listed below make up the 2020 MHSCA Hall of Fame inductees:

**Roger Avers**, Algonac High School, Boys and Girls Cross Country, Boys Track and Field. 77 seasons of coaching. Algonac Hall of Fame

**Larry Bellor**, Ogemaw Heights High School, Varsity Football. MHSFCA Hall of Fame 2010

**Kathy Moody-Breece**, Traverse City West High School, Varsity Softball. MHSSCA Hall of Fame 2009

**Dan Coon**, Fowlerville High School, Wrestling, MWA Hall of Fame 2019

**Jeff Devantier**, Birmingham Seaholm High School, Girls Cross Country, Girls and Boys Track and Field. NHSACA Girls Cross Country Coach of the Year 2013

**Jim Feldkamp**, Anchor Bay High School, Basketball, Hazel Park, Lanse Creuse, Detroit University Prep Academy, Troy and West Bloomfield, Athletic Director. NHSACA Athletic Director of the Year "Finalist" 2002

**Laurie Glass**, Leland High School, Volleyball, NFHS Coach of the Year 2014, MIVCA Hall of Fame 2006

**Randy Johnson**, Auburn Hills Oakland Christian School, Boys Golf, Boys and Girls Bowling, Boys and Girls Soccer, NHSACA Coach of the Year "Finalist"

**Tim McInnis**, Brighton High School, Swimming, 34 seasons of coaching swimming

**Ann Marie Michol**, De La Salle Collegiate, Boys and Girls Tennis, Macomb County Coaches Hall of Fame 2013

**Bob Oliver**, Williamston High School, Swimming, Saginaw Swim Officials Hall of Fame 1992

**George Porritt**, Orchard Lake St Mary's High School, Varsity Football, Varsity Basketball, Varsity Lacrosse. 6 State Runner-Up and 7 State Championships—Football, State Championships—Basketball, 2 State Championships—Lacrosse

**Rocky Shaft**, Holt High School, Wrestling, National Hall of Fame, MWA Hall of Fame 2018

**Tom Stockton**, Sterling Heights Stevenson High School, Boys and Girls Bowling, MHSIBCA Hall of Fame 2008

**Scott Street**, Walled Lake Western High School, Boys and Girls Golf, MIGCA Hall of Fame 2009



**MHSCA HALL OF FAME**

# MHSCA 2020 Distinguished Service Award Recipient Nate Hampton

MHSAA Assistant Director Nate Hampton has served Michigan high school student-athletes and coaches for more than 30 years in ways that will continue to impact schools and athletes for years to come. In recognition of his efforts, he has been named the 2020 recipient of the Michigan High School Coaches Association "Jack Johnson" Distinguished Service Award.



Mr. Hampton has served the MHSAA since 1990 and is the administrator for Basketball, Football, Track & Field. He is also the staff liaison for the MHSAA Equity Committee, the Upper Peninsula Athletic Committee.

"Nate has contributed to Michigan high school athletics on a variety of levels providing vision, leadership and dedication," MHSAA Executive Director Mark Uyl said. "Nate Hampton has shaped rules and policies that have impacted programs not only in our state, but nationally as well."

A 1966 graduate of Eastern High School in Detroit and a 1971 graduate of Morgan State (Maryland) University, Hampton joined the MHSAA staff in 1990 after serving as citywide athletic administrator for the Saginaw (Michigan) Public School District for two years. At Saginaw, Hampton was responsible for the athletic programs for 24 elementary schools, five middle schools and two high schools. "It's just what I do, to make everyone's time more enjoyable when they are around their sports."

In addition to his work at the MHSAA, Nate has provided a long list of contributions at the national

level.

He has served as the NFHS representative at the national level, in addition to his work with football and basketball at the state level, Hampton recently concluded a four-year term as chair of the NFHS Basketball Rules Committee, and he is a current member of the NFHS Football Rules Committee and the Football Equipment Subcommittee.

Mr. Hampton has received a Citation from the National Federation of State High School Associations. He has also been recognized by several Michigan sports associations for his ongoing dedication and support.

The MIAAA The Michigan Interscholastic Athletic Administrators Association presented him with the MIAAA Special Recognition Award, MITCA, The Michigan Interscholastic Track Coaches Association recognized him for with their service to the organization, and BCAM Basketball Coaches Association of Michigan placed Nate in their Hall of Honor.

Now, the Michigan High School Coaches Association also shared in honoring a person who works tirelessly and with selfishness to make sports the best for all who seek it out.

### Distinguished Service Award

This award is presented each year to someone who has done an outstanding job supporting and promoting athletics in general, and has shown consideration and assistance to the high school scene and the Michigan High School Coaches Association.

The following are past recipients of the MHSCA Distinguished Service Award.

- |                   |                    |
|-------------------|--------------------|
| Ron Finch         | Helen Geovanis     |
| Win Schuler       | Vern Norris        |
| Bob Reynolds      | Russ Thomas        |
| Fritz Crisler     | Don Lund           |
| Biggie Munn       | Walt Bazylewicz    |
| George Alderton   | Richard Snyder     |
| Jack Heppenstall  | MaryKaye Murphy    |
| Buck Reed         | Tom mcShannock     |
| Don Wattrick      | Warren D. McKenzie |
| Terry McDermott   | Dick Kishpaugh     |
| Ray Fisher        | Kermit Ambrose     |
| Francis Staley    | Roy Allen          |
| Bingo Brown       | Dick Lowry         |
| Bill Kelly        | Robert James       |
| Earl Staley       | Tom Hursey         |
| Wally Weber       | Richard Maher      |
| Russell LeCronier | Jack Johnson       |
| Charles Forsythe  | Jerry Cvengros     |
| Dale Kennedy      | Suzanne Martin     |
| Forster Wilkinson | Jack Moss          |
| Jim Lewis         | Tiger Tetsink      |
| Harold Sponberg   | Herb Beromedi      |
| Hal Middlesworth  | Don Lessner        |
| Clayton Kowalk    | Lloyd Carr         |
| Bill Odykirk      | Dan McShannock     |
| George Maskin     | Mike Jolly         |
| Sam Madden        | Blake Hagman       |
| Brother George    | Rich Tompkins      |
| Bob Calihan       | Diane Laffey       |
| Paul Carey        | Jim Okler          |
| Don Chanham       | Gina Massiloni     |
| Jim Campbell      | John Harrington    |
| Morley Fraser     | Ronald Tomassoni   |



**COACHES CORNER**  
*Building Teamwork*  
 Frank Lenti  
 Head Football Coach  
 Mt. Carmel High School

John Wooden, the legendary UCLA basketball coach, often said that "there are three things vital to success in athletics: conditioning, fundamentals, and working together as a team." Of these three elements, "working together as a team" often proves to be the most elusive goal.

Teamwork is essentially an interaction of five key elements, as follows:

**EFFECTIVE COMMUNICATIONS**  
 Clear, positive communications from coach to coach, coach to athlete and athlete to athlete are essential in establishing the concept of "teamwork" and in fostering all the other basic elements of teamwork. Effective communication enables all

the team members and the staff to clearly understand the team goals and work toward the achievement of the stated objectives.

As a coaching staff, we focus on two communication principles: 1) clearly and repeatedly communicating both our expectations of players as individual athletes, students, and team members, and the reasons for our expectations, and 2) remembering that effective communications is a two-way street: that is, the coaching staff must listen to the athletes, too.

**WINNING ATTITUDES** All coaches know that the players with good attitudes are usually the ones who will contribute the most to the team. However, it's not enough to inspire good attitudes in individual players: a

"team attitude" is necessary in building the kind of teamwork upon which winning is predicated. At Mount Carmel, we define a good team attitude by how well the athletes accept their roles and their responsibilities to the team. The star role is relatively easy to accept, but it is equally important for the team specialists and back-ups to understand and accept their roles and responsibilities.

Coaches should encourage this kind of attitude by setting an example: accepting all the responsibilities of their coaching position, not just the ones that they like.

**TEAM EGO** Once players understand and accept their roles on the team, it is possible to take the concept of "team attitude" one step farther to "team ego." This simply means that players

must overcome their own egos for the good of the entire team.

**MOTIVATION** The subordination of individual attitudes and egos cannot happen in a vacuum. The players must be given a reason to be motivated to achieve a favorable outcome for the team. Coaches can set up a continuing system of motivation by setting long-term goals and by encouraging players to achieve them by meeting a series of short-term goals. At Mount Carmel, we also include personal and academic goals. By measuring progress in small steps, we can give each athlete an ongoing sense of achievement and keep his or her motivation high.

Athletes can also motivate one another. We usually split players into drill groups and score them as a team rather than as individuals, making the players feel they have a vested interest in each other.

**DISCIPLINE** The establishment and maintenance of positive communications, team attitudes and egos, and motivation depends heavily on the final element of teamwork - discipline. Discipline is the glue that holds everything else together. Coaches should remember that discipline, if used fairly and consistently, is a positive force in building teamwork.

Rules are a part of discipline, although we have found that too many rules have a negative impact on teamwork. It is also important to make sure that the rules you do have are consistent with team goals, are realistic and are enforceable.

A key focus in our discipline program at Mount Carmel is developing self-discipline, which we define as "what one does when no one is watching." We help athletes develop self-discipline through: 1) setting goals as described above, 2) clearly communicating the coach's expectations for the players and maintaining those standards, and 3) demanding the best effort from each athlete, whether in practice, in the classroom, or in a game.

<b>Michigan High School Sport Association</b>
<b>Coaches Clinic/Events</b>
MIAAA: March 19-22, 2021 @ Traverse City, Camp-Mid/Leadership Academy is Canceled for 2020 @ Mt. Pleasant
Baseball: January 2021 @ Soaring Eagle, Mt. Pleasant
Basketball: October 10 & 11, 2020 Oakland University Contact: Dennis Hopkins dhopkins@oaklandchristian.com
Bowling : October 2020 Site: Royal Scot Lanes, Lansing
MITCA: Cross Country: November 12-14, 2020 @ Comfort Inn, Mt. Pleasant
Competitive Cheer: October 2020 @ Crowne Plaza Lansing
Football: January 14-16, 2021 @ Lansing Center & Radisson Capitol Center. Dream Team Banquet
Golf: 2020 Canceled
Gymnastics : October 18, 2020
Men's Lacrosse: Senior Showcase and Coaches Clinic: TBA
Skiing: October 11 2020 @ Clair, Mich. Droughty Hotel
Softball: January 22-23 2021 @ Causeway Bay, Lansing
Swimming: September 18, 2020 Site: Livonia Holiday Inn
Tennis; January Postponed <del>23-24, 2021 Site: Hope College</del>
Track & Field: January 28-30 2021 Site: Lansing, Crowne Plaza Lansing
Volleyball: TBA -2021
Wrestling: Nov. 6th & 7th, 2020
NHSACA Convention: Lincoln, Nebraska July 26 to 29, 2021



## Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association. We offer general liability coverage and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan High School Coaches Association is a member.

The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage to others. The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions. For a complete description of the scope and limitations of coverage, please refer to the policy



### GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the Michigan High School Coaches Association and its members.

### CARRIER

Houston Casualty Company

### POLICY PERIOD

August 1, 2020 – August 1, 2021

### LIMITS OF INSURANCE

\$1,000,000	Each Occurrence
\$2,000,000	General Aggregate (per Member)
\$1,000,000	Products/Completed Operations
\$1,000,000	Personal & Advertising Injury
\$ 300,000	Fire Damage
\$ 50,000	Sexual Abuse (per Member)
Excluded	Medical Payments

### COVERAGES

- ❖ Educator Professional Liability
- ❖ Participant Legal Liability for insured members
- ❖ Liability assumed under insured written contract
- ❖ Defense Cost outside limits

### EXCLUSIONS

- ❖ The use of automobiles, buses, watercraft and aircraft
- ❖ Property of others in the care, custody, and control of the insured.
- ❖ This insurance does not apply to members that coach at an All-Star game that is not approved by your state coaches association.

### CAMP INSURANCE

Today, most Coaches are involved in some type of sports camp. Please note that our General Liability Program follows insured members while working at camps and/or conducting their own personal camp.

In addition, Participant/Accident Coverage is required for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage helps offset the loss suffered by families affected by such accidents.

### NEW PROCEDURE FOR CAMP INSURANCE

As a member benefit of your state coaches association, all members in good standing have a \$1,000,000 per occurrence General Liability policy limit that provides coverage for their coaching activities. In order to protect the General Liability policy from potential claims, the insurance company has mandated that all coaches must obtain signed waivers and provide Participant/Accident insurance for their participants.

In order to obtain a certificate of insurance showing proof of insurance or naming an additional insured, the following must be in place:

- ❖ Waivers: Signed waivers showing indemnification language
- ❖ Participant/Accident Insurance: You must have Participant/Accident coverage in place for all participants attending sports camps.

### PURCHASE INSURANCE

- ❖ Camp Insurance Request form is available on our website: [www.loomislapann.com](http://www.loomislapann.com)

### INSURANCE ADMINISTRATOR

#### LOOMIS & LAPANN, INC.

INSURANCE SINCE 1852

[www.loomislapann.com](http://www.loomislapann.com)  
(P) 800-566-6479 | (F) 518-792-3426

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[kboller@loomislapann.com](mailto:kboller@loomislapann.com)

*Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.*



August Newsletter from the



August, 2020 COVID Addition #8 Greetings to you all.

Hope this finds everyone safe in the comfort of your own homes and finishing those long overdue projects.

As you all know, many states have started their Fall sports programs, and some are still trying to figure out what is the safest for their student athletes, coaches, and fans. Whatever the situation, COVID 19 presents new challenges daily to all of us.

The last several months have presented many adversities in high school sports.

We owe it to our athletes, students, fellow coaches, and of course our families to provide the most protection available.

Coaching looks different now, and we must teach yet one more thing... protection.

Everyone can play a part, and this could be our greatest hour. There are better days ahead, and we will come out of this challenging time better than ever.

"Tough times don't last, but tough people do!"

Speaking of getting through some tough times, it's hard to believe that our fiscal period will be over at the end of August.

We have come through the challenge of a postponed convention financially stable, and are starting to work on the "real deal" for next July. I must caution all of you to have patience.

Even though the COTY and Hall of Fame process has been completed, other arrangements (like hotels, speakers, schedule, etc.) have to be started from scratch. Remember that several of the hotels in Lincoln haven't been

opened since the beginning of the year, and some may never open again.

There have been millions of dollars lost through all of this. So, your patience while arrangements are being made by the Executive Committee will be appreciated. That might not take place until the end of the year.

A personal "thank-you" needs to go out to all of you that participated in your committee meetings.

It is admirable that you have taken the challenge to do some much-needed committee work.

And it doesn't stop with just one meeting. Please take it upon yourselves to be "self-starters" and continue what you started. Remember, you can all set up a Zoom meeting through Executive Director Dougherty and continue your discussion.

This whole idea is not for one or a couple people to do the work, but to spread the responsibilities among your committee members.

If you are interested in seeing what other committees have done, you can look at the Executive Committee Minutes from our July 21st Meeting.

Those are posted on the [www.hscoaches.org](http://www.hscoaches.org) website.

Then go to the About Us pull down, and look for Board Documents. Password is: nhsaca2015 (no caps).

Really nice work has been done and everyone should be proud of it. Forry Flaagan, the Sports Chair Coordinator, is contacting all the Sports Chairs to encourage them to start a monthly dialog with the finalist in their sport.

It would be nice for each of them to be on some sort of group e-mail or blog that could start the discussion about certain topics.

That way they kind of know each other, without a face to face, before the July event.

Doesn't have to be long, or extensive, just an attempt to keep them in the loop for next summer. Our condolences go out to

the Carey E. McDonald family and friends. The NHSACA family has lost a "Great, Great, Man".

His passion for High School Sports was evident in everything he did. He set the tone for the NHSACA, and was indeed a true leader in the organization.

He will be missed, but his vision will continue forever. Rest in Peace Coach Carey, we look forward to the time we can spend time together again on your team.

We all look forward to the time that we can meet and work face to face with the people that haven't attended a National Convention as a board member yet.

Those include: Lisa Crabtree from Iowa our Assistant COTY Girls Sports Chair, Paul Twenge from Minnesota Baseball Chair, Darrell Burmeister from Iowa Boys Cross Country Chair, Jake Solper from North Dakota Swimming and Diving, Louis Nash from Mississippi Tennis Chair, Jean LaClair Volleyball Chair from Michigan, Brandon Gonzales from California the Region 8 Director, Dave Silcox and Tim Sanford from Arizona At Large, Joe Canzanello At Large from Connecticut, Ed McNamee At Large from Montana, Anthony Jenkins At Large from Mississippi, and Becky Mudd At Large from Colorado.

If I missed anybody, I apologize. In closing, I would like to thank you all for your patience and resilience. We are starting all over with another year.

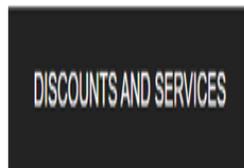
Hopefully we can learn from our experiences of 2020, and become stronger. We will get through this and will be better off for it. Keep yourselves and family safe and at a distance from others so we can all enjoy each other's company again.

Yours in Coaching, Ted Schroeder  
President NHSACA 1823 Walnut St.  
Rock Springs, WY 82901 307-389-7027 [trschroeder@me.com](mailto:trschroeder@me.com)

These programs are free to all MHSACA members.

National High School Athletic Coaches Association

MEMBER BENEFITS



Regarding these benefit programs:

Ashley Babineau  
Account Manager - Gallagher Affinity  
[ashley\\_babineau@ajg.com](mailto:ashley_babineau@ajg.com)  
508-433-6792

Regarding your NHSACA membership:

Dave Dougherty,  
Executive Director,  
NHSACA, P.O. Box 10277, Fargo, ND 58106  
[dougherty54@gmail.com](mailto:dougherty54@gmail.com)  
701-570-1008 (c)





Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION  
HALL OF FAME APPLICATION

Executive Director:

Jim Okler

Executive Secretary:

Mark F. Holdren

President:

Ted McIntyre

1st Vice President

Debbie Williams-Hoak

2nd Vice President

Darrin Millar

3rd Vice President

Ron Landfair

Past President

John Cunningham

**Criteria for Application:** Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Contact Information

Date of Birth: \_\_\_\_\_

Name of Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Candidate E-mail: (please print carefully) \_\_\_\_\_

School \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Athletic Director Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail Address \_\_\_\_\_ FAX Number \_\_\_\_\_

Nominator's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: (please print carefully) \_\_\_\_\_

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

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MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: \_\_\_\_\_ Number of years as an Athletic Director: \_\_\_\_\_ Combined Total: \_\_\_\_\_

Coaching Honors Listed \_\_\_\_\_

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) \_\_\_\_\_

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

**Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875**

For more information contact: [mholdren@portlandk12.org](mailto:mholdren@portlandk12.org) or call: 517-526-4575

(Please feel free to use additional sheet for providing information)



Jim Okler, Executive Director
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875
E-mail: mhsc1954@gmail.com

Mark F. Holdren, Exec. Secretary
Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

Executive Director:

Jim Okler

Executive Secretary:

Mark F. Holdren

President:

Ted McIntyre

1st Vice President

Debbie Williams-Hoak

2nd Vice President

Darrin Millar

3rd Vice President

Ron Landfair

Past President

John Cunningham

GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship through his/her coaching career.
Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.
To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlsathletics@aol.com
Certificates will be sent to your home address. Please allow four (4) weeks for processing.
Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

Member Associations

- MIAAA: Athletic Directors
MHSCA: Baseball
BCAM: Basketball
MHSBCA: Bowling
CCCAM: Competitive Cheer
MHSFCA: Football
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MHSGCJA: Gymnastics
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MHSSCA: Softball
MISCA: Swimming & Diving
MHSTeCA: Tennis
MITCA: Track & Field & Cross Country
MIVCA: Volleyball
MWA: Wrestling

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

15 Years 20 Years 25 Years 30 Years 35 Years 40 Years 45 Years 50 Years

Name (as it is to appear on award)

Best Phone Email Address:

Home Address

Home City Home State Home Zip

Michigan High School Sports Association: (MITCA, BCAM, etc.)

MHSCA Membership Card #: Year:

Signature of Coach

Signature of AD or Principal \* Phone Number:

Printed Name of Administrator: Email:

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: dlsathletics@aol.com. Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

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Cell: 517-526-4575

[Executive Board](#)

**Executive Director:**

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**2nd Vice President**

Darrin Millar

**3rd Vice President**

Ron Landfair

**Past President**

John Cunningham

[Executive Committees](#)

**Rich Tompkins Multi-Sport Athlete Award**

Larry Merx

**Service Award**

Mike Jolly

[Member Associations](#)

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSIBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: \_\_\_\_\_

### COACHING SERVICE AWARD WORKSHEET

	School	Year	Sport		School	Year	Sport
	(Example)	(Example)	(Example)		(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC	BBSK
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN	BBSK
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS	BBSK
	1960-61				2000-2001		
	1961-62				2001-2002		
	1962-63				2002-2003		
	1963-64				2003-2004		
	1964-65				2004-2005		
	1965-66				2005-2006		
	1966-67				2006-2007		
	1967-68				2007-2008		
	1968-69				2008-2009		
	1969-70				2009-2010		
	1970-71				2010-2011		
	1971-72				2011-2012		
	1972-73				2012-2013		
	1973-74				2013-2014		
	1974-75				2014-2015		
	1975-76				2015-2016		
	1976-77				2016-2017		
	1977-78				2017-2018		
	1978-79				2018-2019		
	1979-80				2019-2020		
	1980-81						
	1981-82						
	1982-83						
	1983-84						
	1984-85						
	1985-86						
	1986-87						
	1987-88						
	1988-89						
	1989-90						
	1990-91						
	1991-92						
	1992-93						
	1993-94						
	1994-95						
	1995-96						
	1996-97						
	1997-98						
	1998-99						
	1999-2000						

**SPORT CODE**

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC  
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,  
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,  
 BTRK, GTRK, VB, WR

**SCHOOL or SERVICE CODE**

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

Executive Board

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for services and contributions to sports in the state of Michigan.

Executive Director:

Jim Okler

Executive Secretary:

Mark F. Holdren

President:

Ted McIntyre

1st Vice President

Debbie Williams-Hoak

2nd Vice President

Darrin Millar

3rd Vice President

Ron Landfair

Past President

John Cunningham

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations who have provided extraordinary service to educational athletics, the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, or assistance distinction at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- To recognize person who has positively impacted interscholastic athletics in a significant way;
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics;
- To confirm and honor a superior servant by his/her peers and colleagues;
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports;
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics;

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

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MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to [MHSca1954@gmail.com](mailto:MHSca1954@gmail.com)

## Sponsorship Opportunities

### Active Link on the MHSCA Website: (July 1-June 30) \$1,000.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

### Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

### MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

### Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$2000.00
- 2 Sports \$3,500.00
- 3 Sports \$5000.00
- 4 Sports \$6000.00  
(Buy 3, get 1 Free)
- All 15 Sports \$30,000.00 (\$10,000.00 savings)

- Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

### Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet

- Placement of your company's Logo on award certificates and plaques.

- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website.

### Sponsor a Hospitality Station (assessable to all registrants and guests): \$300.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

### MHSCA Contact Information:

Mark Holdren, Executive Secretary  
845 Marshall St.  
Portland, MI 48875

Phone: 517.526.4575

- TENTATIVE** Board of Directors Fall Board Meeting
- Not in Person Event** Hall of Fame Banquet September 20, 2020 @ CMU-On line-More information to follow
- Board of Directors Winter Board Meeting & COTY Banquet November 8, 2020 @ Ramada Convention Center, Lansing
- MHSCA Hall of Fame Committee Meeting, February 09, 2021 @ MHSAA
- MHSCA Finance Committee meeting, March 7, 2021 @ Ramada Convention Center, Lansing
- Board of Directors Spring Board Meeting March 7, 2021 @ Ramada Convention Center, Lansing

  
MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR

## MHSCA Sponsors



### Executive Director

James M. Okler, CMAA  
MHSCA1954@gmail.com