

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

mhsca

Founded: August 15, 1955

EXECUTIVE BOARD

Executive Director
James M. Okler,

Email: MHSCA1954@gmail.com

Executive Secretary
Mark Holdren

Email: mholdren.11@gmail.com

President
Debbie Williams-Hoak

1st Vice President
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2nd Vice President
Ron Landfair

3rd Vice President
Dave Kowalski

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MEMBER ASSOCIATIONS

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSIBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA: Men's Ice Hockey

MHSLCA: Men's Lacrosse

MHWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

**MITCA: Track & Field &
Cross Country**

MIVCA: Volleyball

MWA: Wrestling

CONTACT INFORMATION

WEBSITE: mhsca.org

PHONE: 517-526-4575

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

854 Marshall street, Portland 48875

Class of 2021 MHSCA State Coach of Year



Back Row: Kathie Hahn, Meg Seng, James DeLong, Karen Starkey, Grant Woodman

Third Row: Suzy Weldon, Stephanie Miller, Lisa Taylor

Second Row: John La Fontaine, Mike Thomas, Tiffanie Gates, Connie Cantrell, Robert Damuth, Kevin Friesen, Mark Nate

Front Row: Jim Carl, Eric Bracciano, Chris Cronin, D. Adams, Summer Aldred, Justin Zeerip, Cliff Somers, Andrea Cabana



The Michigan High School Coaches Association, the professional organization of school coaches and athletic directors, (MHSCA) hosted its annual state Coach of the Year ceremony in person in November 7, 2021

The 2021 MHSCA state Coach of the Year award presentation for 24 coaches from 16 state sports associations took place at the RAMADA LANSING HOTEL AND CONFERENCE CENTER. Over 24 coaches, athletic directors and 130 guest participated.

Congratulations to MHSCA State Coach of the Year recipients. The selection and nomination for these awards comes from each coach's constituent sport association and through the Michigan High School Coaches Association.

The selection of these MHSCA state coach of year coaches reflects positively on their schools and community. Coach of the Year selections are based on the performance of their programs over the years and/or their contribution to the sports, schools, and communities. It is indeed an honor to have been selected as Michigan High School Coaches Association State Coach of the Year in their sports from the entire State of nominees.

Please check the MHSCA website for photos and to download a version of the event program.

The MHSCA is a 64-year-old association with nearly 35,000 members serving as athletic administrators, all levels of coaches in high schools and junior high/middle schools throughout the Great State of Michigan. The Michigan High School Coaches Association, works to promote the educational value of interscholastic athletics and the role of athletic administrators and coaches. The MHSCA are very proud to spotlight 24 State Coaches— are persons whose work and values best mirror those of the association.

CONGRATULATIONS 2021, MHSCA State Coaches of the Year.



CCCAM Competitive Cheer Coaches Association of Michigan

CCCAM Membership

CCCAM is the Competitive Cheer Coaches Association of Michigan. It is our purpose to provide education, leadership, and guidance to all girls competitive cheer coaches.

Our focus is to enhance and promote the growth of girls competitive cheer as a sport in Michigan. The benefits of the CCCAM membership include:

- MHSCA membership including \$1,000,000 liability insurance policy

- Scholarship Opportunities for your athletes
- Recognition for Athletes & Coaches, including programs like Academic All-State & Coach of the Year
- A Mentoring Program
- Coach's Education Opportunities
- Web maintenance for CCCAM.org and MichiganCompetitiveCheer.com

Membership is valid from September 1, 2021 to May 1, 2022

Cost for Membership: \$40



Michigan High School Ski Coaches Association

Founded in 1988

The following Ski Coaches met to form the MHSSCA and write the By-Laws governing its activities:

Al Cuthrell Bloomfield Hills Andover
Dan Dunsmore Traverse City
Ed Haley Waterford Kettering
Charles Harris Huron Valley Lakeland
Bill Miilu Grand Blanc
Marty Neighbors Milford
Miller Schuck Flint Carmen Ainsworth
Mike Weiland Grayling

Original Objectives

- To work for the betterment and growth of ski racing in Michigan.
- To encourage and help expand participation in skiing at all levels.
- To secure a better understanding of the problems of coaching and to place at the disposal of all ski coaches sources of information.
- To promote the highest possible professional standards

in ski coaching.

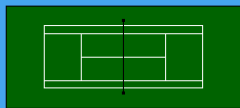
- To study proposed rule changes and make recommendations when necessary to the MHSA.
- To promote a harmonious relationship among coaches in all sports.
- To have direct involvement in the selection of All State Ski Teams, elect regional state coaches of the year, as well as a Ski Coaches Hall of Fame.

- To have in season team rankings on a statewide basis.

Members: Have a voice and vote at all general meetings of the association, receive all publications of the association, Be eligible for election as Regional or State Coach of the year, Be eligible for selection to office.



MICHIGAN HIGH SCHOOL TENNIS COACHES ASSOCIATION



The MHSTeCA's Mr. Tennis award is given to a Number One Senior Singles player. Each Division nominates one player from their Division and then one of those is chosen Mr. Tennis.

The following players were nominated for Mr. Tennis for Fall 2021.

D -1 Issac Herrenkohl, Ann Arbor Pio-

neer D-2 George Yaladoo, U of D
Jesuit D-3 Mert Oral, Ann Arbor
Greenhills D-4 Andrew Solarewicz,
Grand Rapids West Catholic

The Bob Wood Mr. Tennis Award for 2021 is Mert Oral of A.A. Greenhills





GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the Michigan High School Coaches Association and its members.

CARRIER

HDI Global Specialty (A Rated)

POLICY PERIOD

August 1, 2021 – August 1, 2022

LIMITS OF INSURANCE

\$1,000,000	Each Occurrence
\$2,000,000	General Aggregate (per Member)
\$1,000,000	Products/Completed Operations
\$1,000,000	Personal & Advertising Injury
\$ 300,000	Fire Damage
\$ 50,000	Sexual Abuse (per Member)
Excluded	Medical Payments

COVERAGES

- ❖ Educator Professional Liability
- ❖ Participant Legal Liability for insured members
- ❖ Liability assumed under insured written contract
- ❖ Defense Cost outside limits

EXCLUSIONS

- ❖ The use of automobiles, buses, watercraft and aircraft
- ❖ Property of others in the care, custody, and control of the insured.
- ❖ This insurance does not apply to members that coach at an All-Star game that is not approved by your state coaches association.
- ❖ This insurance does not apply to any loss, cost or expense arising out of infectious or communicable disease.

CAMP INSURANCE

Today, most Coaches are involved in some type of sports camp. Please note that our General Liability Program follows insured members while working at camps and/or conducting their own personal camp.

In addition, Participant/Accident Coverage is required for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage helps offset the loss suffered by families affected by such accidents.

NEW PROCEDURE FOR CAMP INSURANCE

As a member benefit of your state coaches association, all members in good standing have a \$1,000,000 per occurrence General Liability policy limit that provides coverage for their coaching activities. In order to protect the General Liability policy from potential claims, the insurance company has mandated that all coaches must obtain signed waivers and provide Participant/Accident insurance for their participants.

In order to obtain a certificate of insurance showing proof of insurance or naming an additional insured, the following must be in place:

- ❖ Waivers: Signed waivers showing indemnification language
- ❖ Participant/Accident Insurance: You must have Participant/Accident coverage in place for all participants attending sports camps.

PURCHASE INSURANCE

- ❖ Camp Insurance Request form is available on our website: www.loomislapann.com

INSURANCE ADMINISTRATOR

LOOMIS & LAPANN, INC.

INSURANCE SINCE 1852

www.loomislapann.com

(P) 800-566-6479 | (F) 518-792-3426

Greg Joly
Lori George
Karen Boller

gjoly@loomislapann.com
lgeorge@loomislapann.com
kboller@loomislapann.com

Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.

MHSCA COACHING RECOGNITION

The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Up to three (3) years may be included for active

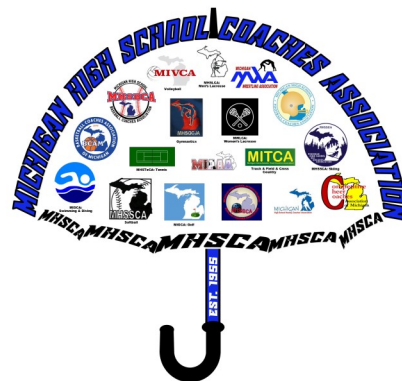
duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to www.mhsca.org or contact Mike Jolly at

E-mail to: dlsathletics@aol.com



MHSCA & NHSACA Coaching Benefit Training & Conditioning Magazine November Member Benefit Communication

November/December Coach & Athletic Director Magazine

Provided by the National High School Athletic Coaches Association
Highlights for the November/December Issue:

- Ten Traits of a Successful Athletic Program – Part 1 (NHSACA/Proactive Coaching Sponsored Article)
- The Article Every High School Athlete Must Read
- 4 Tips to Starting a Unified Sports Program
- The Difference Between Confidence vs. Cockiness
- Game-Changing Products for the New Year
- Plus, more

[View Full Magazine](#) (Provided for Your State Member Coach at No Cost by NHSACA)



Coaches may wish to opt in for additional resources from Coach & AD Magazine
(Not required to receive the Free magazine)

Proactive Coaching Plus

2021 Exclusive NHSACA Discount for Coaches

Enjoy all *Proactive Coaching Plus*, members only podcasts, articles, and videos through December 31

- o \$25 as an individual coach
- o \$125 for an entire school

You will have access to all *Proactive Coaching Plus* content and all content developed in the coming months.

The entire, members only, library of *Proactive Coaching* content is yours to enjoy!

[Watch YouTube Introduction](#)

[Get started with a membership](#)



I am extremely excited about serving as your third vice president for NHSACA.

Our president, Justin Davies has been busy making plans to host the 2022 conference in Des Moines, IA.

The executive board will be having a zoom meeting in the beginning of December to continue working on the plans to have a great conference in Des Moines, IA next summer.

Coach of the Year nomination forms are due by the end of December and Hall of Fame inductees will be sending their information in as well.

As we turn the page of our calendar, we are reminded that November is a time of giving thanks.

Too often, Thanksgiving is pushed aside. I know walking into my local retail stores, I am greeted with oversized Santas

and Christmas trees. What happened to Thanksgiving?

There's Black Friday and Cyber Monday starting earlier and earlier each year. Have we lost the true meaning of being thankful?

November means something else to athletes and coaches as well. Our fall seasons wrap up, and we are faced, once again, with the finale of our sport for the year. And then it is time for... Reflection.

What did I, as a coach, do right? What can I, as a coach, improve upon? But most importantly, how can I, as a person, grow?

Just recently, I attended a memorial service of a teammate from my 1980 championship baseball team. When I sat by his grieving mother, she immediately greeted me by name, reached for my hand and

thanked me for attending.

We watched as picture after picture rotated across the big screen. Memories hit me like a ton of bricks as my teammate's life was displayed onscreen.

I was reminded of my teammates, the young men who were my family in everything but blood, and my coaches, the mentors who forever impacted my life.

A coach is more than a coach. A coach is a role model, a disciplinarian, a leader, a mentor, and the list goes on and on. Coaches have the amazing opportunity to leave lasting impressions on the lives of young people.

What kind of legacy will we leave behind?

I have had the privilege of knowing the finest of coaches, both as an athlete and as a coach.

Then I realized something... I never got a chance to say, "Thanks, Coach" to the two most influential coaches in my life, who have both since passed on.

How often do we take a moment to thank the people in our lives?

Please, take the time to reach out and thank the people who have made a difference in your life. A simple "Thank You" can mean so much.

I'll start--

To Hank Overin, my baseball coach, my inspiration, my role model: You were the driving force that molded my career. Thanks, Coach.

To Max Hawk, my head coach, my mentor, my friend: You were the true essence of a good coach, teaching

lessons on and off the field. Thanks, Coach.

I did not take the time to tell them face to face and that is something that I will always regret.

Sports give us an opportunity to grow, as athletes, teammates, coaches, but most importantly... as people. May we all be thankful day by day.

Give Thanks! And have a blessed Thanksgiving.

Dan Mitchell's (our 3rd VP)

Michigan High School Sport Association

Coaches Clinic/Events

MIAAA: March 18-21, 2022 at Grand Traverse

Summer Workshop June 20-23, 2022 at Mt. Pleasant

Baseball: January 14 & 15, 2022 at Soaring Eagle, Mt. Pleasant

BCAM-Basketball: October 2022 at Oakland University.

Bowling : October 2022 @ Royal Scott, Lansing

MITCA: Cross Country: 2021 November 11-13th Mt. Pleasant, Comfort

Competitive Cheer: October 7-9, 2022 at Grand Rapids

Football: January 13-15, 2022 at Lansing Center

Golf: February 2022, Clinic, East Lansing, August 2022, Clinic, COTY, HOF Banquet, Golf, Treetops Resort

Gymnastics : October 2022 TBA

Ice Hockey October 30, 2021

Men's Lacrosse: January TBA

Skiing: October 16, 2022 @ TBA

Softball: January 21-22, 2022 at Mt. Pleasant, Comfort Inn

Sports SAGES: 3-5 March 2022 Boyne Mountain

Swimming: September 16-17 2022 Site: Flint, Holiday Inn Gateway

Tennis: January 28-29 at Hope College.

Track & Field: January 27-29, 2022 at Lansing

Volleyball: TBA -2022

Wrestling:
Nov. 2021 See MWA website

NHSACA Convention: Altoona, Iowa
June 18-22, 2022



Follow us on Twitter @MHSCA1

We are also now on Facebook!



Go to the Michigan High School Coaches Associations website with a snapshot of your cell.

1. Open up your cell phone
2. Using the picture app our your QR reader on your phone, check out the latest MHSCA.com website.



UNDER

40

NOMINATE A RISING
SPORTS LEADER

Sports Under 40 Awards - a monthly honor recognizing emerging industry leaders year round. The awards are free to enter and nominations are encouraged from all segments of the industry - men and women who are demonstrating industry involvement, innovation and commitment. If you know an industry professional under the age of 40 who is demonstrating strong leadership qualities, innovative thinking and commitment to the industry, please consider nominating them.

Monthly honorees will be recognized in each print issue and on Coach & A.D.'s social media channels.

Chocolate Milk Grants Available

The United Dairy Industry of Michigan is excited to announce that the 2021-2022 Winter Chocolate Milk Nature's Sports Drink Grant is now available.

Visit the [Milk Means More School Programs page](#) for grant details and online application.

Applications will close Friday, October 8th. Questions? Please contact the United Dairy Industry of Michigan at chocolatemilk@milkmeansmore.org.



Jim Okler, Executive Director
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875
E-mail: mhsca1954@gmail.com

Mark F. Holdren, Exec. Secretary
Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

HALL OF FAME APPLICATION

Executive Director:

Jim Okler,

Executive Secretary:

Mark F. Holdren

President:

Debbie Williams-Hoak

1st Vice President

Darrin Millar

2nd Vice President

Ron Landfair

3rd Vice President

Dave Kowalski

Past President

Ted McIntyre

Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Contact Information

Date of Birth: _____

Name of Candidate: _____ Phone: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Candidate E-mail: (please print carefully) _____

School _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Athletic Director Name: _____ Phone: _____

E-Mail Address _____ FAX Number _____

Nominator's Name: _____ Phone: _____

Home Address _____ City: _____ State: _____ Zip: _____

E-mail: (please print carefully) _____

Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: _____ Number of years as an Athletic Director: _____ Combined Total: _____

Coaching Honors Listed _____

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) _____

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdern.11@gmail.com or call: 517-526-4575

(Please feel free to use additional sheet for providing information)

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue Miller

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSIBCA: Bowling

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MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. *The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

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Larry Merx

Service Award

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Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlsathletics@aol.com
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

___ 15 Years ___ 20 Years ___ 25 Years ___ 30 Years ___ 35 Years ___ 40 Years ___ 45 Years ___ 50 Years

Name (as it is to appear on award) _____

Best Phone _____ Email Address: _____

Home Address _____

Home City _____ Home State _____ Home Zip _____

Michigan High School Sports Association: _____ (MITCA, BCAM, etc.)

MHSCA Membership Card #: _____ Year: _____

Signature of Coach _____

Signature of AD or Principal * _____ Phone Number: _____

Printed Name of Administrator: _____ Email: _____

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: dlsathletics@aol.com. Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

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MHSLCA: Men's Lacrosse

MWLC: Women's Lacrosse

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MHSSCA: Softball

MISCA: Swimming & Diving

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MITCA: Track & Field &
Cross Country

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MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____						
COACHING SERVICE AWARD WORKSHEET						
School	Year	School	Sport	School	Year	School
(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS
	1960-61				2000-2001	
	1961-62				2001-2002	
	1962-63				2002-2003	
	1963-64				2003-2004	
	1964-65				2004-2005	
	1965-66				2005-2006	
	1966-67				2006-2007	
	1967-68				2007-2008	
	1968-69				2008-2009	
	1969-70				2009-2010	
	1970-71				2010-2011	
	1971-72				2011-2012	
	1972-73				2012-2013	
	1973-74				2013-2014	
	1974-75				2014-2015	
	1975-76				2015-2016	
	1976-77				2016-2017	
	1977-78				2017-2018	
	1978-79				2018-2019	
	1979-80				2019-2020	
	1980-81					
	1981-82					
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	1995-96					
	1996-97					
	1997-98					
	1998-99					
	1999-2000					

SPORT CODE

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,
 BTRK, GTRK, VB, WR

SCHOOL or SERVICE CODE

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force



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Cell: 734-223-8490

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Michigan High School Coaches Association Jack Johnson Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Jack Johnson Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Jack Johnson Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue Miller

The MHSCA Jack Johnson Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Jack Johnson Distinguished Service Awards:

- To recognize a person who has positively impacted interscholastic athletics in a significant way.
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

Required information for completed application:

Name of MHSCA Jack Johnson Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to MhscA1954@gmail.com

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

Sponsorship Opportunities

Active Link on the MHSCA Website: (July 1-June 30) \$500.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$200.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$200.00
- 2 Sports \$350.00
- 3 Sports \$500.00
- 4 Sports \$600.00
- (Buy 3, get 1 Free)

All 15 Sports \$3,000.00

Presentation of the Hall of Fame or Coach of the Year Award at the banquet

- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$200.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet

- Placement of your company's Logo on award certificates and plaques.

- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website.

Sponsor a Hospitality Station (assessable to all registrants and guests): \$200.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

MHSCA Contact Information:

Mark Holdren, Executive Secretary
845 Marshall St.
Portland, MI 48875

Phone: 517.526.4575

- [The MHSCA Board of Directors Meetings & Events](#)
- MHSCA Hall of Fame Committee Meeting, February 10, 2022 @ conducted **Potently Virtually**
 - MHSCA Finance Committee meeting, March 6, 2022 @ conducted **Potently Virtually**
 - Board of Directors Spring Board Meeting March 6, 2022 conducted **Potently Virtually**
 - Board of Directors Fall Board Meeting 9-18-22
 - Hall of Fame Banquet September 18, 2022 @ CMU
 - Directors Winter Board Meeting & COTY Banquet November 6, 2022 @ Lansing Area


MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR

MHSCA Sponsors



Executive Director

James M. Okler, CMAA
 MHSCA1954@gmail.com